

## OFFICE OF THE LIEUTENANT GOVERNOR

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BRIAN E. SCHATZ LIEUTENANT GOVERNOR

## **VIA ELECTRONIC FILING IN MB DOCKET NO 12-208**

Ms. Marlene Dortch, Secretary Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Attention:

Chief, Media Bureau

Re:

Time Warner Entertainment Company Petition for Modification

of Market of KLEI-TV, Kailua Kona, Hawaii

## Dear Ms. Dortch:

I am writing to express my opposition to the Petition for Modification filed by Time Warner Entertainment Company ("Time Warner") against KLEI-TV and to support KLEI-TV's request to require Time Warner to carry KLEI-TV's programs state-wide.

KLEI-TV is an independent commercial television station located in Kailua Kona on the island of Hawaii. Besides offering programming which focuses on events on its home island, it also airs locally produced programs which focus on various topics state-wide including: health ("Healthy Hawaii" hosted by State Senator Dr. Josh Green), education ("Education Matters" hosted by State of Hawaii school psychologist Dr. Kawena Begay), and Hawaiian language ("Olelo Hawai'i").

Programs such as these provide our citizens with important information that is relevant to them regardless of where they live within our state. While stations on other islands may offer similar shows, this should not excuse Time Warner from being required to also carry KLEI-TV's programs. It is important to promote a widespread dissemination of information so that the people of Hawaii can receive information and opinions from multiple sources and choose those which are right for them.

<sup>&</sup>lt;sup>1</sup> According to its website, KLEI-TV offers a total of ten programs produced in the state of Hawaii.

In addition, all of the major islands in Hawaii are connected by one or more submarine fiber optic telecommunications cables. Time Warner currently uses these cables to provide analog and digital service to all of the islands. (At least one of these cables has a landing site in Kailua Kona.) Therefore, so long as KLEI-TV can provide the required signal to Time Warner, there would seem to be no technical barrier to prevent Time Warner from making KLEI-TV's programs to all of its subscribers in the Honolulu, Hawaii Designated Market Area which consists of entire of the state of Hawaii.

For the reasons above, I urge you to reject Time Warner's Petition for Modification against KLEI-TV and to support KLEI-TV's request to require Time Warner it to carry KLEI-TV's programs state-wide.

Sincerely,

Brian E. Schatz

Lieutenant Governor